

ESC Creates a Home-Away-From-Home for Clientele

Walk through the new, shiny red door of recently renovated Essential Skin Care and you'll immediately be immersed in relaxing aromas, welcomed with the warmth of a cozy fireplace, and impressed with the immaculate displays of high-end products. Over the years, the walls have been recoated with varying shades of paint, the furniture updated and displaced, products introduced and retired, but in the last near-decade of the spa and boutique's history, one thing has remained absolutely constant: owner Donna LaMarche and her impeccable customer service.

For LaMarche, it's always been about giving others what she never had herself. The licensed medical esthetician and owner of Essential Skin Care has enjoyed nearly two decades in the field she believes was destined for her long ago.

"I fell in love with this industry as a young girl and I am even more passionate about it today," she said. "There is nothing like seeing a client leave with renewed confidence because she feels great about the way her skin looks and feels."

As a young woman living in small-town Canada, LaMarche was an acne sufferer and lacked the means to properly treat her skin.

"I admit that to my clients every day," she confirms. "So much changed for me when I became properly

educated in skin care. A clear complexion is a truly underrated confidence booster. It's what I want for everyone."

LaMarche's journey into skin care, however, began as a saleswoman, working distribution for high-end cosmetic brands and subsequently consulting for spas in a managerial capacity. After her influence benefitted so many, she was inspired to utilize her experience and insight in a greater endeavor – a business of her own.



Donna LaMarche, Owner

Although she could have never predicted that her dreams would become a reality in Texas, LaMarche adores Kingwood.

"Perhaps the only thing warmer than the climate here are the people themselves," she laughed. "So helpful, likeable and welcoming. It fits perfectly in my business. Being attentive to client needs, taking that extra time with them, is what's most important."

While French and English are her native languages, LaMarche is also fluent in Spanish, a testament to her efforts towards building community relationships, advancing her as not only a businesswoman but as an educator and

service provider.

Last year, she solidified Texas as her official second home by becoming a United States citizen.

Already a three-time "Best of Kingwood" award-winner, ESC prides itself on offering the best quality facials, massages, make-up and medical-grade skincare in the community.

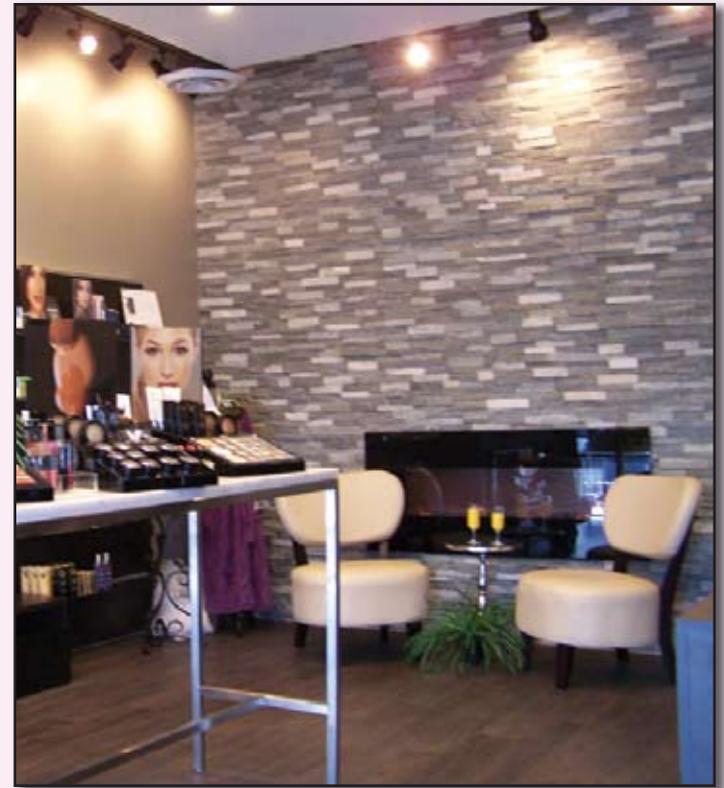
"I spend a lot of time researching the industry's on-goings," said LaMarche. "I and my employees regularly attend courses on emerging techniques. I go to Dallas, Las Vegas, Florida – anywhere I need to – seeking out new, fresh vendors with terrific products and purchasing new technology for our services."

Recently, LaMarche made another bold decision: starting her own signature line of make-up and skin care products named The ESC Collection.

"There was a need from our clients for an affordable, effective product line they could trust," she said. "I review the ingredients, I use it myself and I know it works. I want people to find what's right for them, what fits into their lifestyle, what fits their skin. I want to accommodate everyone."

It is that attentiveness which has made ESC the best.

"I feel like my clients have a high degree of trust in me, and that is the ultimate compliment," LaMarche said. "I tell them all the time that they are always welcome to stop by and say bonjour!" And they very often do.



Essential Skin Care

Donna LaMarche, Owner

SERVING HER CLIENTELE:
Since 1995

WORDS TO LIVE BY:

"Success is achieved through effort, determination and perseverance."